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DVIDS Content Available on iMediaShare

View DVIDS Content from Your Mobile Device on Your TV

Atlanta, GA – Defense Video & Imagery Distribution System (<u>DVIDS</u>), a Third U.S. Army project providing accurate, reliable access between media and U.S. military service members, is pleased to announce their partnership with iMediaShare.

<u>iMediaShare</u> is a cloud-based streaming technology and playback solution that enables the user to stream content from their smartphone (iOS and Android) to their televisions without the need for additional hardware, cables or set-top boxes. This free application detects all home network devices making the phone the central remote control.

iMediaShare categorizes content based on genre. DVIDS material is listed under the 'News' category with prominent news outlets like CNN, FOX News, *The Washington Post* and Sky News. Subcategories of available DVIDS content featured include briefings, commercials, greetings, "In The Fight," newscasts, packages, PSAs and DVIDS Series – featuring The Pentagon Channel content.

"Offering content through the iMediaShare platform alongside top news outlets such as BBC, CNN and *The New York Times* helps push DVIDS to the forefront in reaching audiences interested in military news and content" said executive producer, Jon Micheletto.

All DVIDS content is also accessible via the DVIDS Military 24/7 application for Apple devices.

About DVIDS:

Since 2004, <u>DVIDS</u> has provided world media with reliable access to all branches of the U.S. Armed Forces and coalition partners serving overseas, helping fulfill the military's obligation to provide maximum disclosure of information with minimum delay. Through a network of portable Ku-band satellite transmitters located with deployed units, and a distribution hub in Atlanta, Georgia, DVIDS makes available real-time broadcast-quality video, still images and print products, as well as immediate interview opportunities with service members, commanders and subject matter experts.

For questions, comments or suggestions, contact DVIDS 24 hours a day at: toll free 877-DVIDS-24/7, commercial 678-421-6612, or DSN 312-367-1792/1761.

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For more information please visit www.dvidshub.net

