DVIDS provides media access to Medal of Honor recipients, families

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DVIDS recently assisted the U.S. Army by enabling three Army veterans and twenty-one family representatives to speak with local and national media outlets before the Medal of Honor ceremony at the White House on March 18, 2014.

A DVIDS HD production truck provided three simultaneous live HD video paths, while an IP-based DVIDS HD Encoder kit provided a fourth. DVIDS supported the 2012 White House dinner for Iraq war veterans in a similar fashion.

In addition to the satellite and IP connection, the DVIDS media relations team secured 43 interviews with media outlets from each honoree’s hometown. The recipients and family members were able to share with the media how these soldiers went above and beyond the call of duty and in the process saved many lives.

“DVIDS is routinely called upon by the Department of the Army to meet technical challenges and provide media relations support”, said Major Scott Betts, Director of Operations for DVIDS, U.S. Army Central. “Our ability to make multiple simultaneous connections that reach the public is just one of the many reasons the organizers of this event entrusted the DVIDS team to help tell the stories of these American Medal of Honor recipients. Their sacrifice should serve as an inspiration to all, both in and out of uniform.”

All 24 Army veterans previously received the Distinguished Service Cross, the second highest military honor, but were upgraded after additional review. They served during major combat operations in World War II, the Korean War and the Vietnam War.

Both the ceremony at the White House and the induction into the Hall of Heroes at the Pentagon were streamed live on the DVIDS website and made available via satellite.

Visit www.army.mil/medalofhonor/valor24 for additional information on the individual recipients.

About DVIDS:
Since 2004, DVIDS (Defense Video & Imagery Distribution System, a US Army Central project) has provided world media with reliable access to all branches of the U.S. Armed Forces and coalition partners serving overseas, helping fulfill the military’s obligation to provide maximum disclosure of information with minimum delay. With the use of today’s newest broadcast technologies and satellite capabilities provided to deployed units, and a distribution hub in Atlanta, Georgia, DVIDS makes available real-time broadcast-quality video, still images and print products, as well as immediate interview opportunities with service members, commanders and subject matter experts.

For questions, comments or suggestions, contact DVIDS 24 hours a day at: toll free 877-DVIDS-24/7, commercial 678-421-6612.

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