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FOR IMMEDIATE RELEASE

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DVIDS Partners with Gray Television

"In The Fight" Now Available on Gray Television Affiliate Broadcast Lineup

Atlanta, GA – U.S. Third Army's Defense Video & Imagery Distribution System (<u>DVIDS</u>), the leading provider of U.S. military content and the connection between media and service members around the world, today announced a partnership between select Gray Television affiliates and DVIDS.

<u>"In The Fight"</u> is an award-winning, monthly half-hour program distributed free-of-charge to media outlets that want to extend their reach within military communities and provide educational programming to their viewers. Each show is compiled of footage submitted directly from deployed service members and brings viewers to the frontlines of military operations, humanitarian operations and untold stories of daily life from the troops' perspective.

"We continue to pursue opportunities to expand the audience and reach of "In The Fight," said Video On Demand Executive Producer Jon Micheletto. "Every month, our team works hard to create a visually appealing and entertaining television show where all branches of the US military can tell their stories. We are pleased to offer Gray Television and its viewers a unique window into the day-to-day operations of our military heroes worldwide."

The following affiliates in the cities listed below will now air "In The Fight." Check your local listings for air dates and times.

•WTVY - Dothan, AL

•KKTV – Colorado Springs, CO

•WBKO – Bowling Green, KY

•WTOK – Meridian, MS

•WITN – Greenville, NC

•WOWT - Omaha, NE

•KOLO - Reno, NV

•WAHU – Charlottesville, VA

•WCAV – Charlottesville, VA

•WVAW – Charlottesville, VA

•WHSV – Harrisonburg, VA

•WSVF - Harrisonburg, VA

•WEAU – Eau Claire, WI

•WSAW – Wausau, WI

About DVIDS:

Since 2004, <u>DVIDS</u> has provided world media with reliable access to all branches of the U.S. Armed Forces and coalition partners serving overseas, helping fulfill the military's obligation to provide maximum disclosure of information with minimum delay.

Through a network of portable Ku-band satellite transmitters located with deployed units, and a distribution hub in Atlanta, Georgia, DVIDS makes available real-time broadcast-quality video, still images and print products, as well as immediate interview opportunities with service members, commanders and subject matter experts.

For questions, comments or suggestions, contact DVIDS 24 hours a day at: toll free 877-DVIDS-24/7, commercial 678-421-6612, or DSN 312-367-1792/1761.