

Contact: Nan Clarke Phone: 678-421-6778 Fax: 678-421-6611

Email: nclarke@dvidshub.net
Website: www.dvidshub.net

FOR IMMEDIATE RELEASE

Aug 7, 2013

DVIDS Opens Up Comments on Site

Log in to add to the conversation

Atlanta, GA – Defense Video & Imagery Distribution System (<u>DVIDS</u>), a Third U.S. Army project providing accurate, reliable access between media and U.S. military service members, recently opened up comments on military public affairs content on the DVIDS website. Now, registered users can post comments on videos, images, news articles, live webcasts and audio products.

In order to comment, users must first log in to the DVIDS website. In addition to logging in normally with a DVIDS username and password, DVIDS users now have the added convenience of logging in with their Facebook account. This will not only allow them to comment faster, it will also link to their Facebook profile photos. Registered users, who log in the traditional way, will have a generic profile image associated with their comments until they update their profile image via MyDVIDS.

"By opening up comments, users have the opportunity to continue the conversation about military news available on DVIDS," said Major Scott Betts, director of operations. "The goal is to connect the stories about the work and lives of our men and women in uniform to the media and public."

While the comments are designed as an open forum, they're also intended to be family friendly and a way for users to engage further about the topics on DVIDS that interest them. All users must abide by the <u>DVIDS Social Media policy</u>, which is accessible under the DVIDS Terms of Service when commenting. Users also have the ability to flag and report inappropriate comments.

"We are excited about taking the next step to make DVIDS more social, " said Betts. "Whether it is comments on the website, podcasts, iPhone apps or streaming video to your TV, we want to help the troops share their stories with the World."

About DVIDS:

Since 2004, <u>DVIDS</u> has provided world media with reliable access to all branches of the U.S. Armed Forces and coalition partners serving overseas, helping fulfill the military's obligation to provide maximum disclosure of information with minimum delay. Through a network of portable Ku-band satellite transmitters located with deployed units, and a distribution hub in Atlanta, Georgia, DVIDS makes available real-time broadcast-quality video, still images and print products, as well as immediate interview opportunities with service members, commanders and subject matter experts.

For questions, comments or suggestions, contact DVIDS 24 hours a day at: toll free 877-DVIDS-24/7, commercial 678-421-6612.

For more information please visit www.dvidshub.net